



## Christophe Nijdam

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Christophe Nijdam brings over four decades of comprehensive expertise in finance, banking, corporate governance and financial education.

Christophe's understanding of the banking industry stems from his early career as an executive in leading French banks, including Crédit du Nord (now part of Société Générale), Crédit Commercial de France (now part of HSBC France) and Crédit Lyonnais (now part of Crédit Agricole CIB). His tenure as CEO U.S. of Crédit du Nord in New York (then part of Paribas) showcased his ability to manage complex financial operations, including corporate banking, leveraged buyouts and derivative markets. He then specialized as a bank stock analyst, first at CapitalAction and then during the Great Financial Crisis at AlphaValue, a leading pan-European independent equity research firm.

Beyond the corporate banking domain, Christophe has distinguished himself as an advocate for good corporate governance. As Secretary General of the NGO Finance Watch, he led efforts to amplify public interest voices in EU financial regulation. At Proxinvest, he headed European corporate governance research, providing strategic insights and policy recommendations to institutional investors across 16 European markets. In his last executive position, he was Director General of the French association of institutional investors (Af2i), whose members own collectively over €3trn in long-term assets for their end-beneficiaries (retirees, pensioners, life & health insurance customers).

In his current non-executive roles, he serves on the boards of the Association de Défense des Actionnaires Minoritaires (ADAM) and the Institut pour l'Éducation Financière du Public (IEFP - La finance pour tous), further underscoring his commitment to investor protection and public financial literacy.

As an academic, Christophe has imparted his knowledge to the next generation of finance professionals through roles at Sciences-Po Paris and Montpellier Business

School. His publications, such as *La finance pour les nuls en 50 notions clés* (Finance for dummies in 50 key notions) and *Parlons banque en 30 questions* (Let's speak about banking in 30 questions) have made complex financial topics accessible to broader audiences.

Christophe's combination of regulatory insight, academic rigor and real-world banking experience ensures that he brings a holistic perspective to the BSG in addressing the evolving challenges facing the European banking sector.